

Dental and vision coverage have become "must-have" benefits for employers to offer their employees. With low premiums and simple plan designs, it makes sense to bundle these together for a valuable offering.

## Five ways clients benefit from bundled dental and vision.

- Low Cost, High Value
  With low annual premium: Vision is a tangible benefit that sees among the highest voluntary enrollment and utilization. Higher plan engagement leads to more health care touch points, giving your clients solutions to reduce medical spend.
- 2. Increase Client Retention
  Bundling a client's portfolio with unique products and simplified administration contributes to greater client retention.
- 99% Satisfaction VSP® members report 99% Satisfaction
  With the added plan value of DeltaVision, your clients' employees will enjoy the greatest savings in the industry. With our two plan options, your clients will be confident knowing their members have the industry leading DeltaVision at a competitive price.
- More than 21 million Americans suffer from some type of functional vision problem With as many as more than 21 million Americans suffering from some type of functional vision problem, maintaining your vision health is now more important than ever.<sup>1</sup>
- Simplified Plan Administration

  Coming to the table with a unique bundled solution, new clients will see value in the administrative efficiencies and unique plan offering, while existing clients will continue to lean on you for efficiencies created from a bundled solution.

Policies underwritten by Delta Dental of Washington, VSP is the vision plan administrator.

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<sup>1</sup> https://www.cdc.gov/visionhealth/basic\_information/vision\_loss.htm