

Dental and vision coverage have become "must-have" benefits for employers to offer their employees. With low premiums and simple plan designs, it makes sense to bundle these together for a valuable offering.

# Five ways clients benefit from bundled dental and vision.

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#### Low Cost, High Value

With low annual premium: Vision is a tangible benefit that sees among the highest voluntary enrollment and utilization. Higher plan engagement leads to more health care touch points, giving your clients solutions to reduce medical spend.



## **Increase Client Stickiness**

Bundling a client's portfolio with unique products and simplified administration contributes to greater client retention.



#### 99% Satisfaction - VSP<sup>®</sup> members report 99% Satisfaction

With the added plan value of DeltaVision, your clients' employees will enjoy the greatest savings in the industry. With our two plan options, your clients will be confident knowing their members have the industry leading DeltaVision at a competitive price.client retention.



#### 3 in 4 adults need vision correction

Vision coverage has become an expectation and is an inexpensive benefit for your clients. With the DeltaVision plans, everyone will have access to affordable high quality personalized eye care.

### Simplified Plan Administration

Coming to the table with a unique bundled solution, new clients will see value in the administrative efficiencies and unique plan offering, while existing clients will continue to lean on you for efficiencies created from a bundled solution.

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DELTAVISION REASONSTOBUNDLE 012023

WESTERN WASHINGTON 400 Fairview Ave N, Suite 800 Seattle WA 98109 206.522.1300 or 800.367.4104 GroupSales@DeltaDentalWA.com EASTERN WASHINGTON 611 N Iron Bridge Way, Suite 200 Spokane WA 99202 509.535.1080 or 800.564.8832 Spokane@DeltaDentalWA.com

DeltaDentalWA.com



Delta Dental of Washington