

FOR IMMEDIATE RELEASE

June 21, 2010

For more information contact:

Sean Pickard

Washington Dental Service

206-528-2304

spickard@deltadentalwa.com

Washington Dental Service presents \$10,000 to winner of “Lose the Right Paper” sweepstakes

Bolingbrook, Illinois man among thousands insured by WDS to go paperless

Seattle, Wash. – Washington Dental Service [WDS], a member of the Delta Dental Plans Association, presented a \$10,000 check to a Clearwire employee from Bolingbrook, Illinois. Carmelo Garriga, was one of Washington Dental Service’s patients to commit to “go paperless” with dental coverage transactions.

The sweepstakes kicked off Washington Dental Service’s campaign to eliminate paper from all of its claims transactions by 2014. People insured by WDS, employer groups, dentists, and brokers are among those who use the firm’s online services. Through its paperless initiative, the company is striving to limit its environmental impact and encourage its partners to access information from its robust and secure web portal.

“Going paperless gets claims information to patients more quickly and helps protect the environment,” said Kristin Merlo, Vice President, Sales and Marketing. “As Washington’s largest dental benefits provider, eliminating paper from our transactions can make a big difference. And patients are excited to find plenty of useful information about oral health and dental care on our website.”

The company launched “Lose the Right Paper” sweepstakes on November 7 last year and promoted the contest at Seahawks and Sounders games, as well as online. Every patient covered by Washington Dental Service who signed up for paperless explanation of benefits, predeterminations, payment vouchers or quarterly newsletters was automatically entered into the sweepstakes.

“I am thrilled to have won \$10,000 simply for doing something that makes my life easier and is good for the environment,” said Mr. Garriga. “I can handle all of my dental claims online now.

Washington Dental Service's paperless services have really simplified the whole process. That alone is reason to smile."

About Washington Dental Service

As the state's leading dental benefits company, Washington Dental Service provides comprehensive coverage to more than 2 million people nationwide through employer-sponsored and individual plans. Washington Dental Service is a progressive, Washington-based company with a national reach through the Delta Dental Plans Association.

As a not-for-profit organization, Washington Dental Service fully funds the Washington Dental Service Foundation. Focused on eliminating oral disease to improve overall health for all, the Foundation promotes prevention and early intervention and expands access to care for young children and seniors.

###