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Washington Dental Service Adds Two Directors

(Seattle) – Washington Dental Service announced that it has hired **Eve Higgs** as its director of web services and **Jon Allen** as its director of finance.

Higgs will lead and coordinate the design, structure and content management of the Washington Dental Service web presence with ongoing attention to quality, innovation and usability. She was formerly director of internet marketing for Virtuoso and Charity USA, as well as brand and product manager for Onyx Software. She holds bachelor of arts degrees in speech communication and Germanics from the University of Washington.

As director of finance, Allen will provide strategic oversight for analysis, reporting, budgeting, forecasting and other operations. He was formerly executive director of strategic planning & business development & corporate responsibility officer for Mercy Medical Center in Nampa, ID. Allen has more than 20 years of experience as a financial executive.

Washington Dental Service, a member of the Delta Dental Plans Association, is the leading dental benefits company in the state of Washington, delivering high-quality, affordable dental care to more than two million people through employer-sponsored programs. Established in 1954, Washington Dental Service was the nation's first dental plan. As a nonprofit public benefit corporation, Washington Dental Service and Washington Dental Service Foundation work to increase access to dental care and promote oral health for consumers.

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